

# MSC IN ECONOMICS AND BUSINESS ADMINISTRATION – INFORMATION MANAGEMENT\*

MULTIDISCIPLINARY STUDY AT THE INTERFACE OF IT AND BUSINESS

Today's organisations rely heavily on information technologies (IT) to meet their business needs. The MSc in Information Management prepares you for a career at the interface of IT and business. You will gain the expertise to translate strategic and operational needs into better systems with improved performance, enabling you to play a key role in modern organisations and businesses.

## MULTIDISCIPLINARY FUNCTIONS

Working with information and IT requires the ability to perform multidisciplinary functions. The Information Management programme will prepare you for this by offering close dialogue and contact between students and teachers and by integrating project work and cooperation as tools in your learning process.

## STRONG IT AND BUSINESS COMPETENCIES

By the end of the programme you will be able to: participate creatively in the management of information resources and information technology; utilise IT to make businesses as well as their services and products more attractive and competitive; create and manage new IT systems that support business goals and strategies that are frequently international in scope; and participate in strategic planning, formulating requirements for new IT systems and implementing them within businesses and organisations.

I chose the MSc in Information Management because I wanted to help businesses incorporate IT as much as possible into their daily work so as to gain a competitive advantage. I was driven by the fact that IT can support almost all work processes, so if you use it right you can end up being the best company within your industry. In my current position I have overall responsibility for the ERP programme at GN ReSound, a programme where the main purpose is to implement an IT landscape that can support our global processes and at the same time give us the flexibility needed to adapt.

**JONAS FRANK JOHANNESSEN**

MSc in Information Management  
Senior Director, ERP Strategy and Implementation, GN ReSound

This MSc programme is not just for students with bachelor's degrees with IT elements. It is relevant for all students with a bachelor's degree within the field of economics and business administration who wish to combine IT and business studies.

## SOCIAL AND ACADEMIC ACTIVITIES

Aarhus BSS hosts a rich and varied programme of activities for you as a student, both study-related and social. Our many student associations host events ranging from lectures and company events to career days and sports days, Friday bars and celebrations, so there is plenty of scope for meeting and networking with like-minded people, discovering new areas of academic interest, and socialising with fellow students.

## CAREERS

The MSc in Information Management offers great career prospects for becoming an IT manager, project manager or ERP consultant (e.g. SAP). The international character of the programmes prepares graduates to work in international organisations.



## PLACE OF STUDY

Aarhus

## ANNUAL TUITION FEE

EU/EEA/Swiss citizens: FREE  
Others: EUR 10,000

## WWW

masters.au.dk/informationmanagement



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1 <sup>ST</sup> SEMESTER	2 <sup>ND</sup> SEMESTER	3 <sup>RD</sup> SEMESTER	4 <sup>TH</sup> SEMESTER
Introduction to Information Systems Management	Project Management	Electives at AU	THESIS
Organisational Theory	IS Enterprise Architecture	Internship	
IS Development and Implementation in a Business Context	IS Strategy and Management	AU Summer University	
IS Philosophy of Science and Research		Study Abroad	
30 ECTS	30 ECTS	30 ECTS	30 ECTS

## AARHUS BSS

Aarhus BSS (School of Business and Social Sciences) is one of Aarhus University's four faculties. With approximately 14,000 full-time students, several thousand part-time students, more than 270 PhD students and more than 570 faculty members, Aarhus BSS ranks among the largest business schools in Europe and is Denmark's biggest business and social sciences unit at university level. Building on its broad academic base, it encompasses both traditional business and social science disciplines.

## LEARNING IN AN INTERNATIONAL CONTEXT

At Aarhus BSS, we conduct research and teaching at the highest academic level. We are dedicated to imparting to our students exactly the knowledge, skills and experience that are in demand – the skills that are essential for engaging in professional business activities in a global marketplace.

Our broad scope enables us to attract researchers, lecturers and students from all over the world. With their help, we have built an international environment in which academic and cultural views are exchanged, experiences gathered, and friendships formed.

Our students are encouraged to take a semester abroad at one of Aarhus BSS's approximately 300 partner universities around the world. Studying abroad is an excellent opportunity for you to expand your horizon academically, culturally and personally, and for you to acquire valuable international experience and qualifications that are in high demand in companies and organisations everywhere.



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