

# MSC IN ECONOMICS AND BUSINESS ADMINISTRATION – INTERNATIONAL BUSINESS\*

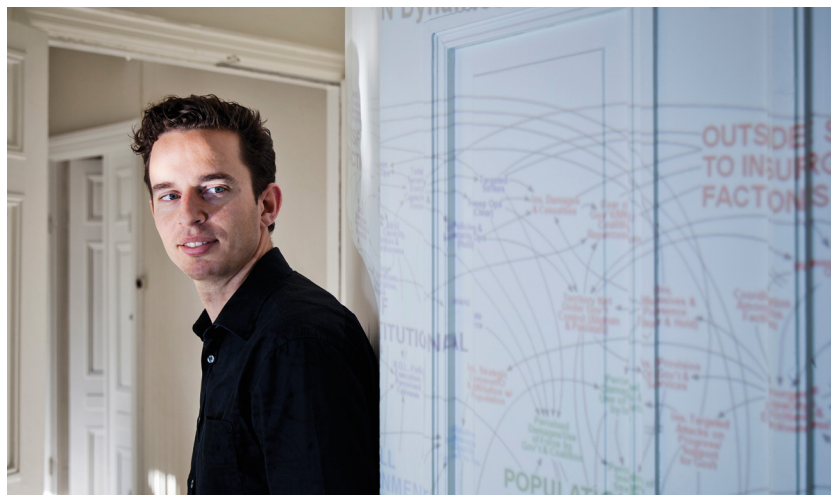
ENGAGE AND PARTICIPATE IN THE INTERNATIONAL WORLD OF BUSINESS

Working in consulting, you need to be versatile. Our clients are often multinational companies with several problems, so I use elements from everything I learned during my studies. The programme gave me a good understanding of the challenges that multinational companies face. Understanding cultural differences has also been very useful when working with people from other countries. The toolbox and mindset the school provides you with will be useful for the rest of your life.

**DAVID NIKULIN**

MSc in International Business

Management Consultant, PA Consulting Group



## GLOBAL ECONOMIC MARKETS

From simple exports to foreign direct investment, or participation in border-crossing networks, economic markets are becoming increasingly globalised. Consequently, today's firms have to be able to adapt and respond to the changing character of the social, political, and technological forces at work in the global economic markets. The MSc in International Business deals with the internationalisation of businesses and related international activities.

In the first year, the programme addresses the key concepts of internationalisation, organisation, and management of foreign operations in order to familiarise the student with the challenges of economic globalisation and how to handle them. The emergence of global enterprises, emerging markets, global sourcing, the development of intercultural competencies, and the organisation of multinational corporations are covered, alongside the analytical tools necessary to research these topics. In the third semester, you can choose elective courses at Aarhus University, AU Summer University or (as an exchange student) at one of 300 partner universities abroad. You also have the possibility to combine electives with an internship to strengthen your practical skill-set. Finally, the fourth semester is devoted to the master's thesis.

## QUALITY TEACHING IN AN INFORMAL SETTING

The MSc in International Business is dedicated to the highest-quality teaching in an informal and egalitarian learning environment. Students are always welcome to approach the teaching staff, and they are expected to participate actively in the classroom. Collaborating in small groups on projects gives students the chance to make the most of the international student environment.

## SOCIAL AND ACADEMIC ACTIVITIES

Aarhus BSS hosts a rich and varied programme of activities for you as a student, both study-related and social. Our many student associations host events ranging from lectures and company events to career days and sports days, Friday bars and celebrations, so there is plenty of scope for meeting and networking with like-minded people, discovering new areas of academic interest, and socialising with fellow students.

## CAREERS

The MSc in International Business offers the knowledge and skills required to take part in processes and business activities that span multiple national contexts. Hence many alumni choose to work in an international business context or in international service companies offering consultancy services.



### PLACE OF STUDY

Aarhus

### ANNUAL TUITION FEE

EU/EEA/Swiss citizens: FREE

Others: EUR 10,000

### WWW

[masters.au.dk/internationalbusiness](http://masters.au.dk/internationalbusiness)



**SCHOOL OF BUSINESS AND SOCIAL SCIENCES**  
AARHUS UNIVERSITY

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1 <sup>ST</sup> SEMESTER	2 <sup>ND</sup> SEMESTER	3 <sup>RD</sup> SEMESTER	4 <sup>TH</sup> SEMESTER
Management Research Methods	Organising and Managing the Multinational Corporation	Electives at AU	THESIS
Emerging Markets – Institutions and Challenges	Intercultural Competence	Internship	
The Emergence of Global Enterprises	Human Resource Management and Development	AU Summer University	
	Global Sourcing and International Buyer Supplier Relationships	Study Abroad	
30 ECTS	30 ECTS	30 ECTS	30 ECTS

## AARHUS BSS

Aarhus BSS (School of Business and Social Sciences) is one of Aarhus University's four faculties. With approximately 14,000 full-time students, several thousand part-time students, more than 270 PhD students and more than 570 faculty members, Aarhus BSS ranks among the largest business schools in Europe and is Denmark's biggest business and social sciences unit at university level. Building on its broad academic base, it encompasses both traditional business and social science disciplines.

## LEARNING IN AN INTERNATIONAL CONTEXT

At Aarhus BSS, we conduct research and teaching at the highest academic level. We are dedicated to imparting to our students exactly the knowledge, skills and experience that are in demand – the skills that are essential for engaging in professional business activities in a global marketplace.

Our broad scope enables us to attract researchers, lecturers and students from all over the world. With their help, we have built an international environment in which academic and cultural views are exchanged, experiences gathered, and friendships formed.

Our students are encouraged to take a semester abroad at one of Aarhus BSS's approximately 300 partner universities around the world. Studying abroad is an excellent opportunity for you to expand your horizon academically, culturally and personally, and for you to acquire valuable international experience and qualifications that are in high demand in companies and organisations everywhere.



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