

# MSC IN INFORMATION STUDIES – DIGITAL LIVING\*

WORK AND SOCIAL LIFE IN AN ERA OF SMART MACHINES AND SOCIAL MEDIA

The Aarhus University MSc in Information Studies–Digital Living looks at how digital technologies are used in everyday life. The programme is an opportunity to consider how we might design better futures by exploring the intersection of networked sociality, organisational practices, and IT design.

Internationally established professors in digital culture studies give their expertise on the social impact of digital technologies. Computer scientists work with students to develop hands-on knowledge of how digital forms of communication and interaction are designed and programmed. Professors from information and media studies help students build a strong grounding in the political, social, and economic structures of twenty-first century organisations and institutions.

## A COMPLEX SKILL-SET

The Digital Living programme comprises a unique combination of skills aimed at understanding, analysing, and working with social and mobile media – including business analysis, project management, programming, and work methods that generate knowledge within the field.

Students gain basic technical knowledge of web development skills, APIs, and mobile media, which helps them understand the technical side of digital media and its potential. Courses are designed to help students

engage and become active citizens and critical consumers in a digitally saturated life. Students acquire analytical and practical skills in qualitative methods and quantitative analysis, business analysis, organisational theory, project management, social media, and system development and programming.

## STUDENT LIFE

The Faculty of Arts and the university as a whole organise many events for students including lectures, student fairs, career days, seminars, celebrations, and sports days.

## CAREERS

Graduates from the Information Studies - Digital Living programme have a strong understanding of value creation and the complexities of digital technologies in cultural contexts. With these skills, our graduates find jobs using and developing social media internally within companies or as part of their external infrastructure, in both private and public sectors. Previous graduates have also found jobs as community managers, social media managers, search-engine management consultants, digital business managers, project consultants, service designers, creative technologist consultants, online marketing managers, and digital producers – and more.



◀ This unique programme focuses on how digital technologies impact all aspects of our lives. Digital Living brings together inspiring lecturers from all over the world who look at social media and information technology from different perspectives – some business, some programming, and some sociology. As a student, this broad focus provides you with valuable skills that are highly relevant for the current job market. The Digital Living students have diverse academic and cultural backgrounds, which leads to great class discussions with new and often unexpected takes on contemporary issues.

## SIMONA STAVROVA

Student, MSc in Information Studies – Digital Living, from Bulgaria



## PLACE OF STUDY

Aarhus

## ANNUAL TUITION FEE

EU/EEA/Swiss citizens: FREE

Others: EUR 12,600

## WWW

[masters.au.dk/digitalliving](https://masters.au.dk/digitalliving)

# MSC IN INFORMATION STUDIES – DIGITAL LIVING\*

WORK AND SOCIAL LIFE IN AN ERA OF SMART MACHINES AND SOCIAL MEDIA

## DIGITAL DESIGN AND INFORMATION STUDIES

The Department of Digital Design and Information Studies at Aarhus University is one of the strongest academic IT environments in Europe and attracts visiting scholars and PhD students from all over the world. We focus on information technology as a feature of people's everyday lives and futures. As a result, we have a strong connection between theory and practice and play a role in a great number of national and international collaborations.

1 <sup>ST</sup> SEMESTER	2 <sup>ND</sup> SEMESTER	3 <sup>RD</sup> SEMESTER	4 <sup>TH</sup> SEMESTER
Digital Identities and Social Media	Digital Organising: Principles and Practices	Internship/ Work Placement	THESIS
Digital Economies and Innovation	Project Management, Design, and Evaluation	or Study Abroad	
Developing Social Interaction for Mobile Web I	Developing Social Interaction for Mobile Web II	or Profile Courses	
30 ECTS	30 ECTS	30 ECTS	30 ECTS



**PLACE OF STUDY**

Aarhus

**ANNUAL TUITION FEE**

EU/EEA/Swiss citizens: FREE

Others: EUR 12,600

**WWW**

masters.au.dk/digitalliving